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Lieven Annemans

Critical New HTA Developments in Europe: Challenges & Solutions

"Great overall introduction to the topic, with excellent details on the challenges to be dealt with in the new legislation. The interactive aspect and engaging presentation by Prof. Dr. Lieven Annemans, an obvious expert, were particularly valuable. The course deepened my understanding of HTA and provided a comprehensive overview of the topic."

Laura Bauer, Senior Manager, Global Policy & External Affairs - **Merck** (Germany)

CELforPharma
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Critical New HTA Developments in Europe: Challenges & Solutions

LEARN

- The different types of HTAs in Europe.
- How to address the broad and evolving array of assessment criteria in Europe.
- How to optimise clinical evidence generation for HTA bodies.
- How to use Real World Data for HTA purposes.
- How to prepare for the new Joint Clinical Assessment (JCA) in the EU.

The Expert

Lieven Annemans

- Prof. Dr. Lieven Annemans has participated in more than 400 health economic evaluations in over 20 countries across a wide spectrum of therapeutic areas. He has also been involved as an expert in a large number of Health Technology Assessments (HTAs) and is actively involved in HTA on a European level.
- Lieven has a unique profile: academic professor, past-president of ISPOR, author of *Health economics for non-economists* (Pelckmans Pro, 2018), trainer and consultant.
- Highly respected for his vast international and cross-therapeutic experience, Lieven is a much sought-after advisor and educator to health policy makers and the innovative healthcare industry.
- Lieven has been on CELforPharma faculty since 2009 and is always applauded by participants for his engaging and fun teaching style.

Dates & Locations

17 December 2024 *(live online)*
10 June 2025 *(live online)*
15 October 2025 *(live online)*
10 December 2025 *(live online)*

Visit **www.celforpharma.com** for registration fees and updates.

What Participants Say About This Course

"The course and instructor were great. Lieven is clearly an expert in the field, with clear and articulate presentations. The interactions between attendees added to the experience, and I have gained valuable insights into the upcoming EU HTA changes. Highly recommended!"

Novartis
Nick Riley
Senior Market Access Manager
Australia (June 2024)

"Great lecturer; the information covered during the training was very comprehensive, addressing both the basics and the latest developments. The overview of different models used in different EU countries was extremely valuable and the participant engagement in discussions was enriching. I highly recommend this course!"

Insuvia
Monika Staniulyte
Regulatory Affairs Team Lead
Lithuania (June 2024)

"I got relevant information, it was refreshing also. The comparison of different countries' approaches and the excellent description of crucial parts of HTA were particularly useful. The experience from practice shared during the course enriched my understanding significantly."

Pharm-In
Dominik Grega
MA & HTA Manager
Slovakia (June 2024)

Agenda

All courses are held in CET/Brussels Time. Please check the Dates & Locations section on our website for the exact start and end times, or send an email to lisa.causero@celforpharma.com.

Welcome & Introductions (~15 min)

Definitions and Taxonomy of HTA (~45 min)

- Definitions: what is HTA - what it is not
- Relationship and differences between HTA, health economic evaluations and outcomes research
- Different types of HTAs used for health technologies (such as medicines, medtech solutions and others) and the wide variety across countries

Optimising the Mix of Criteria: Challenges & Solutions (~1 h 15 min)

- The 10 possible criteria in the assessment of new health technologies and their relative weight
- Challenging the QALY and going beyond the QALY
- Evolution in the key criteria used by different HTA bodies
- Dos and don'ts for addressing the different criteria

Generating Clinical Evidence: Challenges & Solutions (~1 h)

- Evidence requirements by HTA bodies and payers: a moving target
- The changing nature of clinical trials
- How to optimise the evidence generation plan
- How early dialogues and advice can increase HTA success rates

Lunch Break

The Increasing Need for Real World Data: Challenges & Solutions (~1 h)

- Why Real World Data is used more and more for HTA purposes
- Benefits of Real World Data throughout the lifecycle of health technologies
- Getting real on Real World Data: dos and don'ts

Towards a Joint Clinical Assessment (JCA) in the EU: Challenges & Solutions (~1 h 45 min)

- A brief history and a look forward
- Pros & cons of JCA from different viewpoints (industry, payers, policy makers, patients,…)
- Anticipating JCA: dos and don'ts

Summary & Final Discussion (~15 min)

Close

Registration Form

Complete the below form and email to aswaan@celforpharma.com
or go to www.celforpharma.com and complete the online registration form.

QUESTIONS?

Annelies Swaan
aswaan@celforpharma.com

Course(s)

Course Title .....
Course Date(s) .....

Registration Fee

Visit our website www.celforpharma.com for information about the early bird fee and full fee, group discounts, etc.

Participant Details

Title .....
First Name .....
Last Name .....
Job Title .....
Email .....
Mobile Number .....
Country of Work .....

Company Details

Company Name .....
VAT Number .....
Invoicing Address:
Street Address .....
City/Province .....
Postcode .....
Country .....

Payment

Payment Method ☐ Bank Transfer (+3%) ☐ Credit Card
PO Number (optional) .....

Confirm Registration

In order to complete the registration, please tick the following box(es):

☐ I, the participant(s), have read and accept CELforPharma's Transfer & Cancellation Policy (www.celforpharma.com/transfer-cancellation-policy) and Privacy Policy (www.celforpharma.com/we-value-your-privacy)

☐ I accept that CELforPharma regularly sends me information by email on topics discussed within their website (www.celforpharma.com) and relevant to my function, under the condition that I can unsubscribe at any time. I accept that relevant personal details are stored in a database for that purpose, as per CELforPharma's Privacy Policy (www.celforpharma.com/we-value-your-privacy), of which I accept the terms.